

# **NiuuPeak**

## **White Paper**

**May-2020**

<https://www.niuupeak.com>

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## **1 Legal Disclaimer**

The nuu Token Sale was started in may2020. This updated whitepaper is for informational purposes only and does not constitute any legal relations between you and nuu Holding OU and its affiliates (collectively referred to as “nuu”). This whitepaper is a working document that is subject to review and changes.

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This whitepaper and related materials are issued in English. Any translation is for reference purposes only and is not certified by any person. If there is any inconsistency between a translation and the English version of this whitepaper, the English version prevails.

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### **No review by any regulatory authority**

This whitepaper has not been reviewed by any regulatory authority.

### **Third party references**

References in this whitepaper to specific companies, networks and/ or potential use cases are for illustrative purposes only. The use of any company and/or platform names and trademarks does not imply any affiliation with, or endorsement by, any of those parties. All references to 'dollars', USD or '\$' are references to United States dollars unless otherwise stated.

### **Graphics**

All graphics included in this whitepaper are for illustrative purpose only. In particular, graphics with price

### **reference do not translate into actual pricing information. Risk statements**

Cryptographic tokens may be subject to expropriation and/or theft; hackers or other malicious groups or organizations may attempt to interfere with our system/network in various ways, including malware attacks, denial of service attacks, consensus-based attacks, Sybil attacks, smurfing, and spoofing which may result in the loss of your cryptographic tokens, the loss of your ability to access or control your cryptographic tokens. In such event, there may be no remedy, and holders of cryptographic tokens are not guaranteed any remedy, refund, or compensation. The regulatory status of cryptographic tokens and digital assets is currently unsettled, varies among jurisdictions and subject to significant uncertainty. It is possible that in the future, certain laws, regulations, policies or rules relating to cryptographic tokens, digital assets, blockchain technology, or blockchain applications may be implemented which directly or indirectly affect or restrict cryptographic token holders' right to acquire, own, hold, sell, convert, trade, or use cryptographic tokens. The uncertainty in tax legislation relating to cryptographic tokens and digital assets may expose cryptographic token holders to tax consequences associated with the use or trading of cryptographic token. Digital assets and financial products and services carry significant risks. Potential purchasers should assess the nature of, and their own appetite for, relevant risks independently and consult their advisers before making any decisions. Caution regarding Forward-Looking Statements This whitepaper contains certain statements that are forward-looking, by their nature, subject to significant risks and uncertainties. Our forward-looking statements are based on information currently available to us about the business that we operate. Forward-looking statements may involve estimates and assumptions and are subject to risks, uncertainties and other factors beyond our control and prediction. Accordingly, these factors could cause actual results or outcomes that differ materially from those expressed in the forward-looking statements. Any forward-looking statement speaks only as of the date of which such statement is made, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which such statement is made or to reflect the occurrence of unanticipated events.

## **Licenses and approvals are not assured in all jurisdictions**

The Company and its subsidiaries intend to operate in full compliance with applicable laws and regulations and obtain the apply for necessary licenses and approvals just Because covid-19 lock down licenses and approvals take long time. This means that the development and roll-out of all the initiatives described in this whitepaper are not guaranteed. Regulatory licenses and/or approvals are likely to be required in a number of relevant jurisdictions in which relevant activities may take place.

It is not possible to guarantee, and no person makes any assurances, that any such licenses or approvals will be obtained within a particular timeframe or at all. This means that the initiatives described in this whitepaper may not be available in certain markets, or at all. This could require restructuring of these initiatives and/or its unavailability in all or certain respects. In addition, the development of any initiatives is intended to be implemented in stages. During certain stages of development, the project may rely on relationships with certain licensed third party entities. If these entities are no longer properly licensed in the relevant jurisdiction, this will impact the ability of the Company to rely on the services of that party.

## **No advice**

This whitepaper does not constitute advice to purchase nuu Tokens nor should it be relied upon in connection with any other contract or purchasing decision.

## **2. Executive Summary**

The global financial crisis revealed significant weaknesses in the existing financial system and some of the vulnerabilities already have shown their impact on the interconnected global market. The world economy is still struggling with absolute slow growth rates today. Transferring money for remittance, money lending across international borders is still very complicated, time consuming and expensive. Existing systems running on traditional banking channels are slow and complex with full of intermediaries, higher exchange rates, counterparty risks, bureaucracy and extensive paperwork. More than billion people are still unbanked or underbanked and have few opportunities to have a safe and secure way to participate in the global economy. On-boarding this missing population to the benefits of the global financial system is key in order to provide a sustainable solution for their future economic outlook. The recent emergence of cryptocurrency tokens has shown a silver lining to evolve the legacy systems. However, it turns out that consumers and businesses are struggling to leverage the benefits of the blockchain infrastructure due to poor usability, non customer centric approach and improper legal implementation.

[www.niuupeak.com](http://www.niuupeak.com)

**The Gap:**

Banking the Unbanked is primarily due to This whitepaper fills the gap between the existing financial system and emerging non-user friendly technologies by presenting a secure and simple way to use payments and banking architecture that aims to lower the financial inclusion barriers and provide financial services to the banked and unbanked.

nuu started a token sale in may2020. This is not a fundraising document; the project will be funded by NIUUPEAK marketing. The objective of the nuu Whitepaper is to present our vision, product and strategy.

## **Abstract**

***Cryptocurrency markets are so vibrant and eventful nowadays that it's hard to keep track of what's going on with every single coin. Crypto traders pour large amounts of effort and time into interpreting charts in different ways, reading forums and Twitter feeds and gathering information about coins from other sources in attempts to predict market trends and make profitable trades.***

***Crypto markets are volatile, making the task even harder. Shilling and other forms of disinformation (like spreading FUD — fear, uncertainty, disorder), or even just false promises from coin developers quite often stop traders on their quest for profit.***

## **Problem**

***In 2020, a sharp surge of new crypto traders is boosting trading volumes and rates of almost every alternative cryptocurrency (altcoins) and Bitcoin itself. That also makes prices of some altcoins more volatile than before, while constantly growing Bitcoin rate keeps increasing traders' stress levels.***

***Bitcoin is losing its share in total crypto market capitalisation despite of its increasing value. Market capitalisations of some altcoins has already exceeded hundreds of millions of dollars, and that's only the beginning.***

***It's impossible to factor in all the trends, events and subtleties that shape markets. Making a good trade can be difficult even for experienced traders, let alone newcomers. New traders don't recognise market trends and can't make good trading decisions. For people who just have started to trade cryptocurrencies, the "what to buy" problem is important now more than ever.***

## **PROJECT & FUTURE**

**NiuuPeak shows highest point to Target ... It determines our Hard work and Passion..**

**Internet marketing industry is worth in billions! Also, according to e-Marketer, in 2015 alone advertising via mobile devices rose 200 %**

**NiuuPeak is a very unique and different project from other projects. Our NiuuPeak website are developed for those who want to Promote their Product , Brand and Company World-Wide . NiuuPeak earns by the advertisements, NiuuPeak shares some of the Profit by its Highly specialised nuu Token CryptoCurrency. For the very first time Crowd Funding have been received in a very different Manner. NiuuPeak is not selling nuu token cryptocurrency. Giving you nuu Tokens as Bonuses.**

**\*Our research about Digital Marketing future opportunities and Growth ,**

**Internet marketing industry is worth in billions! Also, according to e-Marketer, in 2015 alone advertising via mobile devices rose 200 %, precisely around 6 Billion USD. Hence, when all other industries are struggling with a growth rate of just 5 % to 10 %, Internet marketing industry is booming high with 40% growth rate. But the most remarkable point is that this growth rate is not going to be stagnant in the coming years. With some striking features like cost-effectiveness, flexibility, instant response, convenience and effectiveness, Digital Marketing is making a strong impact in the field of marketing and advertising.**

**First register your account at NiuuPeak.com & you will get nuu Token CryptoCurrency as bonus .**

**We are focusing on the Active Crowd not at Public Funding.**

**One registered account can only buy 10\$ niu Token cryptocurrency . Our Aim is not collecting money for selling our nuu token Cryptocurrency but focusing on Creating our own Niuupeak Community for our Clients.**

**We also provide you many different kinds of bonuses by several conditions, that are as followed,**

**~ One needs to follow & like our Social Media pages , that are on Instagram , Facebook and Twitter.**

**~ One also needs to like , comment and subscribe on the websites such as :- linkdin.com**

**GitHub. Bitcointalk.co.**

**~ Also login our official website Niuupeak.com once a day .**

**~ Refer and get bonus of nuu Token CryptoCurrency.**

**You can sell your Nuu Cryptocurrency on our exchange at anytime.**

**~ After Registering your account you will get certain tasks to perform and after completing your tasks , you will receive nuu Token CryptoCurrency as a reward Bonus.**

**Our team is very hard working with innovative ideas for future,**

#### **Token and subscription**

**Name : NIUPEAK (nuu)**

**Ticker :NIUPEAK / nuu**

**Initial supply : 1,000,000,000**

**Platform : Ether block- chain**

***We have chosen NIUPEAK/nuu, platform for a reason. A lot of Crypto users are either new to crypto markets or to trading in general, and we want our token to work on a simple platform that is easy to understand and use, while NIUPEAK/nuu are very welcoming towards new people in crypto community. We believe that it's more important to grow the community than to race technologies and win blockchain coolness competitions.***

***We will work towards adding the token to several exchanges and introduce subscription-based access to Crypto.***

**NIUPEAK/nuu**

**Total supply**

**1,000,000,000 nuu**

**Company asset coin – 100,000,000**

**Bonus/Referral bonus – 900,000,000**

## **Contacts**

**Website**

<http://www.niupeak.com>

**Roadmap**

<http://niupeak/roadmap>

**Our nuu Wallet**

**\*myetherwallet**

**\*Trust Wallet**

**\*NiuuPeak**

**\*MetaMask**

## **Our nuu exchanges**

**\*Trust Wallet**

**\*Ether Delta**

**\*Bamboo relay**

**\*McAfeeDx**

**Block-chain :**

<https://etherscan.io/token/0xcD2d415835D4746f5498950F3Fc48e01e64F89f9>

[https://www.facebook.com/Niuupeak-115579900139816/?modal=admin\\_todo\\_tour](https://www.facebook.com/Niuupeak-115579900139816/?modal=admin_todo_tour)

<https://www.linkedin.com/company/42832594/admin/>

<https://www.instagram.com/niuupeak/>

<https://twitter.com/niuupeak>

<https://github.com/Niuupeak>

<https://bitcointalk.org/index.php>